

Porthcawl Waterfront will be a vibrant coastal community where the sea and natural setting are central to everyday life - a dynamic, year-round destination built upon the playful essence of Porthcawl's seaside location.

The Masterplan covers 43 ha of land around Sandy Bay Beach, with proposals to include:

- **New leisure space** for cafes, restaurants, leisure uses, shops, arts, community facilities and a hotel
- **Up to 1,100 new homes.**
- **Up to 21 ha of public open space.**
- Creation of a **continuous active promenade.**
- **New public parking.**





This masterplan shows the proposed locations for commercial space in bold.

Up to 16,000 sqft of floorspace is proposed, clustered around Salt Lake Harbour and along the Salt Lake and Coney Beach Boardwalks.

A wide variety of commercial spaces are proposed, and the masterplan remains flexible to include scope for various leisure uses, to create a vibrant and unique commercial offering.

The masterplan allows for the opportunity to host seasonal events in the large public spaces provided, which could include “pop up retailers”.

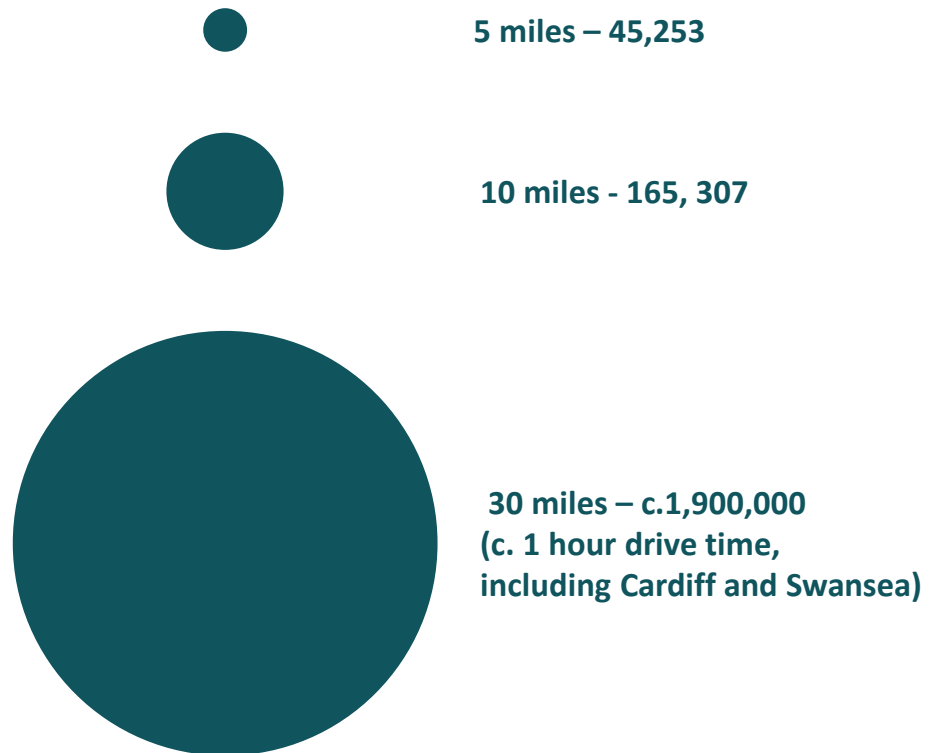


Famous for its Blue Flag beaches, water sports and golf course, Porthcawl is a bustling beach town that attracts over 3.6m visitors annually.

One of South Wales most popular holiday resorts, the majority of its visitors are drawn from the local area and South-West England.

Still popular as a “bucket and spade” family location, Porthcawl is also increasingly seen as a water sports hotspot, benefitting from being the first surf location on the M4 travelling east to west and conditions being perfect for beginners. Improved facilities will cement the town’s unique selling point as as the heart of Welsh surfing.

Drive time catchment population





ARDAL ADFYWIO
GLANNAU
PORTHCAWL



Savills and EJ Hales have been retained to engage leisure operators and commercial investors to identify the likely demand for commercial space within the Waterfront.

Therefore, we would like to invite you to complete a short survey to record your requirements and register your interest.

The survey can be accessed via the link or QR code below:

REGISTER INTEREST





Should you require any more information to inform your responses, please don't hesitate to contact one of the team.

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